



Locally grown happiness!

2021 South Windsor Farmers' Market Sponsorship

South Windsor Parks and Recreation is excited to bring the South Windsor Farmers' Market back for the 2021 season! The market hosts an average of 1200 consumers on market day and has become a true South Windsor community event!

The COVID-19 pandemic has brought many hardships to our small businesses and residents. So, as we prepare for a healthy and bountiful 2021 season at the market, we ask that you please consider a market sponsorship this year. Your support is needed now more than ever.

As a sponsor of the South Windsor Farmers' Market your support reaches far and wide. Supporting our local farmers, vendors and entertainers is just the beginning. Your sponsorship also enables the market to continue making healthy foods affordable to low-income families and seniors in our community. The market is proud to offer a SNAP (Supplemental Nutrition Assistance Program) matching program, and accept WIC (Women, Infants, Children) and FMSNP (Farmers Market Supplemental Nutrition Program) credits.

Your sponsorship is 100% tax-deductible and as our "thank you" we offer a variety of special advertising opportunities.

Your support means so much to so many!

South Windsor Parks and Recreation
91 Ayers Rd. South Windsor, CT 06074 * Phone: 860-648-6355:
Email: Jennie.Tetreault@southwindsor-ct.gov



**SOUTH WINDSOR
Parks & Recreation**

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South Windsor Parks and Recreation Farmers' Market SPONSORSHIP Application 2021

Bronze - \$100

- Your business name on display with signage in the market each week
- Acknowledgement on our various social media pages and website
- Display for your business acknowledging SW Farmers' Market sponsorship and level of sponsorship

Silver - \$300

- Bronze benefits
- Access to a 12'x15' spot at the market to showcase your business on select date

Gold - \$500

- Silver and bronze benefits
- Acknowledgment in our Parks and Recreation fall magazine (distributed to 12,000 local households)
- Recognized as "event sponsor" at a select market event (with your approval)
- Access to a 12' x 15' spot at the market to showcase your business on 2 select dates

Platinum - \$1,000

- Bronze, Silver, and Gold benefits
- Recognized as "event sponsor" at 2 select market events (with your approval)
- Access to 12'x15' spot at the market to showcase your business on any number of select dates.

I have enclosed a check for _____ \$100 _____ \$300 _____ \$500 _____ \$1,000 _____ other

Make checks payable to: **South Windsor FOOD Alliance**

Send to: South Windsor Parks and Recreation Department

91 Ayers Rd. South Windsor, CT 06074

Your Name: _____

Business Name: _____

Website address: _____

Phone: _____ email: _____

Thank you for your support!

South Windsor Parks and Recreation

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