



South Windsor Parks and Recreation Sponsorship Agreement

Title Sponsor Package

I would like to support the South Windsor Parks and Recreation Department (SWPRD) by sponsoring the following:

Event:

Event Date:

Event Location:

Sponsor's Business Name: _____

(Please list this as you would like it to appear on all promotions and publications)

Sponsor Business Address: _____

Sponsor Contact Name: _____

Sponsor Contact Phone Number: _____

Sponsor Contact E-mail: _____

Sponsor Contribution:

Sponsor Benefits:

- Sole sponsorship rights to this event for the _____ year.
- Sponsorship recognition/logo publication in SWPRD's program brochure, mailed out to over 12,000 local homes.
- Sponsorship recognition/logo on all event promotions, including SWPRD's Facebook page, website, event signage, and flyers
- The opportunity to include signs, posters, and/or promotional material at the event (must be provided by the sponsor). Your organization may also provide staff to attend this event to promote your agency if desired.
- Right of first refusal to continue sponsoring this event for the following year.

I/WE, THE UNDERSIGNED, HERBY AGREE TO SPONSOR THE EVENT "EVENT" AND AGREE TO PAY THE SUM OF AMOUNT TO THE SOUTH WINDSOR PARKS AND RECREATION DEPARTMENT BY DATE. IN TURN, THE SPONSOR WILL RECEIVE ALL BENEFITS AS DETAILED ABOVE.

SWPRD Signature: _____ Date: _____

Sponsor Signature: _____ Date: _____

